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“Josh Noel has accomplished the very rare trick of telling a fascinating story that reveals the larger world it inhabits—in this case, how craft beer went from underdog to unlikely sensation.

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larger world it inhabits—in this case, how craft beer went from underdog to unlikely sensation.

Barrel-Aged Stout and Selling Out: Goose Island, Anheuser ...

Roughly divided in two equal parts the first part, 'Barrel-Aged

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Stout' deals about Goose Island, AB InBev, and beer in general pre-takeover, the second part, 'Selling Out' post-takeover. While the focus in part one lies on the origin story of Goose Island, the rise of this iconic brewery didn't happen in a vacuum.

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Goose Island Anheuser

Barrel-Aged Stout and Selling Out: Goose Island, Anheuser ...

Barrel-Aged Stout and Selling Out is a book about Goose Island, Anheuser-Busch and craft beer.

Josh Noel

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: Josh Noel. Chicago Review Press,
Jun 1, 2018 - Business &
Economics - 400 pages. 1 Review.
Goose Island opened as a family-

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owned Chicago brewpub in the late...

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If you can't beat 'em, buy 'em.

For Anheuser-Busch InBev, the

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biggest of “big beer,” that’s how it’s built a sizable craft beer portfolio. It started in 2011 with the purchase of Goose Island Brewing Co., which author Josh Noel details in his well-written and thoroughly researched book Barrel-Aged Stout and Selling Out.

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Goose Island Anheuser

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- Utah Beer News

Josh Noel is the author of "Barrel-Aged Stout and Selling Out: Goose Island, Anheuser-Busch and How Craft Beer Became Big Business" and writes about travel

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and beer for the Chicago Tribune.
"BARREL-AGED STOUT AND SELLING OUT IS THE MASTERFUL RESULT THAT HAPPENS WHEN A PROPER NEWSPAPERMAN GETS HIS TEETH INTO A STORY."

Josh Noel

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This beer taught us that patience truly is a virtue. KBS is a big imperial stout brewed with a massive amount of coffee and chocolate and then bourbon barrel-aged to perfection.

Incredibly silky and full-bodied with notes of vanilla, cocoa,

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roasted coffee and charred oak.

KBS | Bourbon Barrel Aged Stout | Founders Brewing Co.

In an exclusive excerpt from his upcoming book, "Barrel-Aged Stout and Selling Out," Tribune beer writer Josh Noel details how

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Goose Island was launched in 1988.

Busch And How Craft Beer Became Big Business

How Goose Island sale to Anheuser-Busch changed craft beer ...

There are the rare exceptions when I'm really looking forward to

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reading a beer book, and that was the case with Josh Noel's Barrel-Aged Stout and Selling Out, which officially hits bookstores on...

Five Things I Learned About AB-InBev While Reading Barrel ...
"Barrel-Aged Stout and Selling

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Out" is no dry annual report. Noel is a crafty writer. In an anecdote about Elysian Brewery and owner Dick Cantwell's battle with Anheuser-Busch, Noel offers this

...

How Goose Island became the

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poster beer for selling out to... Barrel-Aged Stout and Selling Out is the masterful result that happens when a proper newspaperman gets his teeth into a story. Find a copy online or at your local, independent bookseller.

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Book Review: Barrel-Aged Stout and Selling Out by Josh ...

Category 103: Barrel-Aged Strong Stout/Porter Specialty A

wood/barrel-aged strong stout or porter with spices, chocolate, peppers, etc added. These non

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traditional stout or porter styles have been aged for a period of time in a wooden barrel or in contact with wood that meets the criteria for alcoholic strength shown below.

2020 U.S. Open Beer Barrel Aged

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Barrel-Aged Stout and Selling Out is deeply reported and always a delight to read."—Jonathan Eig,

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We do not sell spirits or
cigarettes. When purchasing

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alcohol on this site you must verify you are 21 years or older.
... Home / Beer / Stout Half Acre Bourbon Barrel Aged Big Hugs \$ 10.49. 12% ABV. In stock. Quantity. Add to cart. Add to wishlist . Category: Stout Tag: Barrel-Aged. ... Reviews (0)

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Imperial Coffee Stout aged in
Bourbon Barrels ...

Half Acre Bourbon Barrel Aged Big Hugs – Arcadia Premium
Book Report: Barrel-Aged Stout And Selling Out by Josh Noel If you are in the beer business this

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is a must read. If you are interested in a startup business, family relations or the biggest beer company in the world, you want to read this book.

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