

## Just Enough Research Erika Hall

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Just Enough Research: Amazon.co.uk: Hall, Erika ...

In typical A Book Apart fashion, Just Enough Research is one you'll want to keep nearby so that you can go back to it frequently. Erika manages to pack a ton of information into a small package (154 pages!) without making it a chore to read. This book should be on the shelf of anyone involved in building websites.

Just Enough Research by Erika Hall - Goodreads

Erika Hall, co-founder of Mule design studio and author of Just Enough Research will be speaking here in Stockholm in May, at From Business to Buttons.

Just Enough Research with Erika Hall - UX Podcast

Erika Hall has been a design consultant since the late twentieth century. She is the cofounder of Mule Design Studio and specializes in helping clients ask the hard questions and work better together to find the answers.

Just Enough Research by Erika Hall - A Book Apart

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Just Enough Research | Erika Hall | download

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Erika Hall – Medium

Erika is the co-founder and Director of Strategy at Mule Design and the author of Just Enough Research (A Book Apart. 2014). She is adept at helping clients articulate their goals and frame their problems to ensure successful design solutions, and encourages everyone to embrace the sure power of the clarifying question.

Just Enough Research by Erika Hall—An Event Apart Video on ...

Just Enough Research In her book, Hall distinguishes between " pure research, " " applied research, " and " design research. " Pure research is " carried out to create new human knowledge, whether to uncover new facts or fundamental principles " (Hall, 2013, p. 12).

How Much Research is Enough? - University of Michigan

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Erika Hall has been working in web design and development since the late 20th century. In 2001, she co-founded Mule Design Studio where she directs the research, interaction design, and strategy practices. Erika speaks and writes frequently about cross-disciplinary collaboration and the importance of natural language in user interfaces.

Just Enough Research (豆瓣)

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Six years have passed since Erika Hall published Just Enough Research. Recently she ' s released an updated second edition. We took the opportunity to talk to her about her book and research. What exactly is research and how do we know we ' ve done enough of it?

#229 Just enough research with Erika Hall - UX Podcast

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Erika Hall (Author of Just Enough Research)

Just Enough Research Erika Hall is the co-founder and Director of Strategy at Mule Design. Her consulting practice focuses on helping organizations make better, more evidence-based decisions. She is the author of Just Enough Research, now in its second edition, and Conversational Design, both from A Book Apart.

Erika Hall - Design Influences

Welcome to UX Book Club Sydney! Our next book is Just Enough Research by Erika Hall Good research is about asking more and better questions, and thinking critically about the answers. Done well, it will save your team time and money by reducing unknowns and creating a solid foundation to build the right thing, in the most effective way.

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